

GoldCentral.com Announces the American Buffalo Gold Coin Sweepstakes, Offering Contestants the Chance to Win a Grand Prize Worth \$250,000

GoldCentral.com, a website where investors can buy, sell, and trade gold coins online, announces a sweepstakes in which contestants have the opportunity to win \$250,000 worth of [American Buffalo gold bullion coins](#), the first 24 karat fine gold coins ever minted by the United States. The contest runs from Monday, June 26, to December 31, 2006 and entry forms are available at [GoldCentral.com](#).

The first-year-of-issuance American Buffalo gold coin features the revered 1913 Buffalo Nickel, Type I design by James Earle Fraser with an American Indian chief on the obverse and a Bison standing on a grassy mound on the reverse. The coins come in a one ounce weight only and a mirror-finish proof version will be made available to collectors.

The new American Buffalo gold coin is the first 99.99 percent pure fine gold coin ever issued by the United States Mint. Historically, the standard fitness of [gold bullion coins](#) minted by the United States has been about 91 percent fine gold and 9 percent copper or silver, which are added to augment the coins' durability. In recent years, global investors have demonstrated a strong preference for 99.99 percent pure fine gold, with sales of 24 karat gold now accounting for approximately 60 percent of all gold sales worldwide. The new one ounce American Buffalo gold coin was authorized by the U.S. Congress last year in an effort to target global investors and compete with high-demand 24 karat pure gold coins like the top-selling Canadian Maple Leaf coin. Considering the growing, worldwide demand for pure gold as well as the United States' success as the minter of the second bestselling gold coin in the world, the 22 karat [American Eagle gold bullion coin](#), financial analysts are optimistic that the American Buffalo gold coin will quickly acquire a substantial share of the lucrative and rapidly expanding global market for 24 karat gold coins, possibly even overtaking the Canadian Maple Leaf as the international bestseller.

Savvy investors who purchase American Buffalo gold coins now stand to realize a huge return on their investment. According to Kevin DeMeritt, President of the reputable Gold firm Lear Financial, "The last time the U.S. Mint issued a gold coin, it was the American Eagle in 1986. Just 24 months after the issue date of that coin, gold was up over 44%." With the global demand for pure gold on the rise, there is tremendous potential for these coins to increase in value very quickly.

In commemoration of this unprecedented event, GoldCentral.com is sponsoring a sweepstakes in which there is a chance to win \$250,000 worth of American Buffalo gold bullion coins. Contestants can register to enter online at [GoldCentral.com](#). The contest ends December 31, 2006.

About GoldCentral.com

GoldCentral.com, a division of the internationally renowned precious metals asset firm Lear Financial, Inc., is dedicated to providing Web investors with all the pertinent information and tools they need to

securely purchase, sell and trade gold online. GoldCentral.com offers a diverse suite of intelligent investment resources - including real-time pricing, regular email alerts, newsletters, and a live staff available to answer real-world questions - that not only enable investors to stay current on the latest developments in the gold market, but also give investors the flexibility to move gold as expeditiously as conventional paper investments.